

Danita Ferguson Terry is a seasoned communications professional with experience in feature writing, production management, editing, public and media relations and special event planning. Adept at building coalitions and developing relationships; she is able to collaborate across hierarchical boundaries to set and meet goals. From 2004 to present she has served as the Director of Communications and Marketing for the Girl Scouts of Central Maryland council located in Baltimore, MD. In this capacity she annually generates over \$300,000 in in-kind media support for the Council and the 24,000 girls it serves in Baltimore City, Anne Arundel, Baltimore County, Carroll, Harford and Howard counties. She also served as Chair of the Girl Scout Research Institute subcommittee of Girl Scouts of the USA's MARCOMM committee from April 2009-April 2010. Prior to working for Girl Scouts of Central Maryland, Mrs. Terry provided public relations and communications consultant services for Walls Communications, the Association for the Study of African American Life and History (ASALH) and the United Negro College Fund's Sports Ball. She also served as the director of public relations for the Congress of National Black Churches, Inc. (2000-2002). Mrs. Terry has written several magazine articles that include: Innovative Israeli School Teaches Students to Reach Out," Near East Report, 1993 Going Away to School: Blacks and Boarding School," Independent School, 1995 "The Dance of Meaning, The Meaning of Dance," Independent School, 1997 Technology Enters the Auditorium of Ideas," Independent School, "Developing a Legacy of Leadership," Focus on Women Magazine, 2009 "Volunteering Empowers Others...And Yourself," Focus on Women Magazine, 2010 "Scouts Honor," Her Mind magazine, 2013 In addition she has been a guest on WNAV, WRNR, WBAL/98Rock and WCBM's Women Talk Live radio programs; a Maryland Business Roundtable Education Scholars Program speaker and speaker for the National Association of Independent Schools Annual Conference opening session in Dallas, TX (1999). Mrs. Terry received her Bachelor of Arts in Communications Arts from Howard University and her Master of Arts from Trinity College (Washington, DC).